

GATHERED

BY UPROOT & RISE





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INTRODUCTION



At Gathered by Uproot & Rise, we believe that every local maker, curator, and entrepreneur deserves a stage that matches the quality of their craft. Located in the heart of Rockwall, Texas - our mission is to bridge the gap between small-scale creativity and a high-traffic retail experience.

Our carefully curated marketplace is designed to take the "work" out of retail for our partners. By offering a hands-off business model, we handle the staffing, the daily operations, and the point-of-sale management, allows vendors to focus entirely on what they do best: sourcing and creating incredible products.

Our Vision for the Space

The layout of Gathered by Uproot & Rise is intentionally designed for discovery, with walking paths that guide customers through a diverse landscape of vendor boutiques.

The Partnership Advantage

Choosing a home for your business is a significant decision. We offer a unique, vendor-first structure to help you scale:

Prime Location: High visibility and desired location.

Creative Freedom: We provide the space, but you provide the soul. Vendors are encouraged to fully customize their booths – from furniture, displays, wallpaper to professional signage—creating a "shop-within-a-shop" feel.

Stability & Growth: Our 12-month membership terms foster a consistent community of high-end vendors, giving customers a reason to return time and again.

We invite you to join our collective and grow your brand within the walls of a space built specifically for your success.

OPERATIONAL DETAILS

To maintain a high-standard shopping environment and a seamless experience for our partners, Gathered by Uproot & Rise operates under a "Hands-Off" boutique model. This allows you to scale your business without the overhead of daily staffing.



Sales & Payouts

Commission Structure: Maximize your margins with our vendor-friendly 5% commission. At Gathered by Uproot & Rise, we prioritize your bottom line, offering one of the most competitive rates in the boutique collective industry.

Payout Frequency: Vendor payouts are processed bi-weekly via direct deposit, ensuring you have consistent access to your capital.

Sales Tax: We handle the administrative burden of retail by collecting and remitting all state and local sales tax on your behalf.

Merchant & Inventory Management

Point of Sale (POS): We provide a centralized POS system and professional staffing to manage all customer transactions.

Inventory Responsibility: Vendors are responsible for tagging, stocking, and merchandising their own booths.

Hands-Off Model: You are not required to work floor shifts; our dedicated team manages the storefront during all hours of operation.

Lease & Commitment

Term Length: To ensure a stable and diverse marketplace for our customers, all vendor agreements are for a 12-month term.

Notice Period: Should you choose to exit at the end of your term, a 60-day written notice is required.

Security Deposit: A deposit equal to the First Month + Last Month's rent is required to secure your space.

Curation & Standards

Product Approval: To maintain a cohesive aesthetic, all inventory and booth designs are subject to approval by management.

Booth Maintenance: While we handle the general cleaning of the facility, vendors are responsible for the cleanliness and visual appeal of their specific booth area.

VENDOR SPACES & LAYOUT

Vendor Spaces & Layout

Gathered by Uproot & Rise is designed to be a premium, high-traffic marketplace where every booth is positioned for maximum visibility. Our floor plans are carefully mapped with wide walking paths to ensure a seamless flow of customers and a comfortable shopping experience.



Available Booth Sizes

We offer distinct tiers of space to fit your inventory needs and budget:

Small Footprint (2' x 5') – \$200/mo

Designed for artisans with high-detail, small-scale products like jewelry or candles.

Standard Boutique (6' x 10') – \$350/mo

Our most popular size, offering a versatile footprint perfect for apparel, home decor, or curated collections. – **Option to have multiple side by side 6 x 10 booths.**

Single Shelf Space – \$100/mo

Small scale and limited availability.

Customization & Branding

We believe your space should be an extension of your brand. We provide the footprint, and you provide the vision:

Creative Build-out: You are encouraged to customize your space, including bringing your own furniture and display shelving to bring your booth to life.

Professional Signage: To maintain a high-end aesthetic, vendors provide their own professional signage.

Hands-Off Merchandising: Once your space is set, we take care of the rest. You focus on stocking, and we focus on selling.

Why Our Pricing Matters

Our tiered pricing allows you to choose the exact scale that fits your current business stage. By offering a friendly 5% commission structure, we ensure that your growth is tied directly to your success—the more you sell, the more you keep.

ADVERTISING & MARKETING

At Gathered by Uproot & Rise, we believe our success is inextricably linked to yours. We don't just provide a space; we provide a platform designed to amplify your brand and drive consistent traffic to your boutique.



Our Multi-Channel Strategy

To ensure a steady flow of shoppers, we invest in a comprehensive marketing mix:

Social Media Spotlight: We feature our vendors regularly across our social media platforms, providing high-quality photography and "Vendor Spotlights" to tell your unique brand story.

Email Marketing: Our subscriber list receives regular updates on new arrivals, seasonal collections, and special shop events to keep Gathered top-of-mind.

Community Events: We host curated in-store events and "Meet the Maker" days to create a vibrant community atmosphere and increase foot traffic.

Digital Presence: Our website serves as a digital storefront for the collective, making it easy for local shoppers to find and support your business.

Collaborative Growth

While we handle the heavy lifting of facility-wide marketing, we empower our vendors to be active participants in their growth:

Co-Branded Content: We provide digital assets and "Located At" graphics for you to share with your existing followers, signaling that your brand has a permanent physical home.

Cross-Promotion: By being part of a collective, your brand is introduced to the loyal customer bases of every other vendor in the building, creating a powerful network of "passive" marketing.

Signage & Identity: You provide your own professional signage to ensure your brand identity remains distinct and recognizable within the marketplace.

High-Traffic Design

Our floor plan is a marketing tool in itself. By utilizing wide 3-foot walking paths and a strategic layout, we ensure that every customer who enters the building has a clear line of sight to multiple vendor boutiques, maximizing "impulse" shopping and discovery

ACCOUNTS & PAYMENTS

To provide a seamless financial experience for our vendors, Gathered by Uproot & Rise utilizes a transparent and automated accounting system. This ensures you are paid accurately and on time, allowing you to focus on your inventory rather than your bookkeeping.



Initial Investment & Fees

Security Deposit: To secure your boutique space, a deposit equal to the First Month + Last Month's rent is required at the time of signing.

Commission Structure: Maximize your margins with our vendor-friendly 5% commission. At Gathered by Uproot & Rise, we prioritize your bottom line, offering one of the most competitive rates in the boutique collective industry.

Transaction Fees: Any standard third-party credit card processing fees incurred at the point of sale will be deducted from the gross sales total prior to payout.

Sales Tax

Gathered by Uproot & Rise operates a centralized point-of-sale (POS) system. As a result, all customer transactions are processed through our system, and applicable Texas sales tax is charged to customers at the point of sale, as required by law.

Sales Tax on Retail Sales

Texas sales tax is collected on all taxable merchandise sold to customers. Gathered by Uproot & Rise is responsible for collecting and remitting the applicable state and local sales tax on behalf of all vendors.

Sales Tax on Booth Rental Fees

Vendor booth rental fees are considered rent for retail space and are not subject to Texas sales tax. Vendors will not be charged sales tax on their monthly booth rent.

Commission & Fees

Sales tax is calculated separately and is not included in vendor sales totals used to calculate commission or payouts. Commission is calculated based on gross product sales before sales tax.

By utilizing our centralized POS system, vendors are relieved of the responsibility of collecting, filing, or remitting sales tax, allowing them to focus on their products and customer experience.

TERMINATION

To maintain the quality and stability of the Gathered by Uproot & Rise collective, our termination policy ensures a professional transition for both the vendor and the shop.



Notice Requirements

Standard Termination: This agreement is based on a 12-month commitment. To terminate the agreement at the end of the term, the Vendor must provide a written 60-day notice.

Early Termination: Should a vendor need to vacate prior to the end of the 12-month term, they remain responsible for rent payments through the duration of the 60-day notice period or until the end of the lease term, whichever is greater, unless a replacement vendor is secured and approved by management.

Move-Out Procedures

Booth Condition: Upon termination, the vendor must remove all inventory, displays, and signage. The space must be returned to its original condition, including repainting walls to the original shop neutral if custom colors were used.

Abandoned Property: Any inventory or fixtures left in the booth 48 hours after the final move-out date will be considered abandoned and may be disposed of or sold by management to cover cleaning or removal costs.

Termination by Management

Default of Payment: Failure to pay monthly rent within the grace period may result in immediate termination of the agreement and the locking of the booth until the balance is settled.

Code of Conduct & Standards: We reserve the right to terminate a partnership if a vendor's inventory consistently falls below approved quality standards or if the vendor violates the professional code of conduct established for the collective.

Security Deposit: The security deposit (Last Month's Rent) will be applied to the final month of the notice period, provided the booth is vacated on time and in good condition.

ACCOUNTS & PAYMENTS

The Payout Process

Bi-Weekly Schedule: Sales proceeds are distributed bi-weekly, providing you with consistent cash flow to reinvest in your business.

Direct Deposit: All payouts are issued via direct deposit to your linked business bank account.

Account Transparency

Sales Reporting: Vendors will have access to regular sales reports detailing every item sold, making it easy to track top-performing products and manage your stock levels.

Monthly Statements:

You will receive a monthly account statement summarizing your total sales, rent payments, and payout history.

Automated Rent: Monthly rent is handled through our secure payment portal, ensuring your account remains in good standing without the need for manual invoicing.

Annual Increase: To support the continued growth, maintenance, and improvement of the marketplace, all vendor booth rental rates are subject to an annual increase of 3%.

This adjustment allows Gathered by Uproot & Rise to maintain high-quality shared spaces, services, and operational support for our vendor community. Any applicable rent increase will be communicated in writing at least 30 days prior to the effective date and will apply at the start of the vendor's annual renewal period.



RETURNS & REFUNDS

To ensure a positive customer experience while protecting the financial interests of our vendors, Gathered by Uproot & Rise maintains a clear and consistent return policy. Because we operate as a collective of independent small businesses, our policy is designed to balance consumer confidence with vendor stability.



General Policy

Final Sale: Due to the unique and often one-of-a-kind nature of our curated inventory, all sales are generally considered final.

Exceptions: Refunds or exchanges are only facilitated in the event of a documented manufacturer defect or an error made by our point-of-sale staff during checkout.

Approval: All return requests must be processed through our management team to ensure they meet the shop's quality and fairness standards.

The "Hands-Off" Refund Process

Customer Service: Our onsite team handles all initial customer inquiries regarding returns, saving you the time of managing individual disputes.

Vendor Notification: In the rare event that a refund is authorized, the vendor will be notified immediately via the sales reporting system.

Financial Adjustment: Authorized refund amounts will be deducted from the vendor's next bi-weekly payout.

Vendor-Specific Policies

Discretionary Returns: If a vendor wishes to offer a more flexible return policy for their specific booth (e.g., "7-day store credit"), this must be clearly posted within the vendor's space and approved by management.

Signage: Any specific return or exchange limitations must be displayed on your professional signage to ensure full transparency with the shopper.